

# 2012 WasteCap Nebraska Sustainable Business Awards



Awards will be presented at a luncheon during the Sustainability Summit, on October 10, 2012 at the University of Nebraska Lincoln East Campus Union. WasteCap is requesting award nominations in seven categories. All WasteCap Nebraska members are encouraged to apply.

**Deadline for applications is August 15th 2012.**

Nominations may be made in more than one category. Self-nominations are welcome. Winners will be notified in advance so WasteCap can produce a brief slide show illustrating the achievement.

## Sustainable Business Award Descriptions

The **Member of the Year Award** is presented to a WasteCap member that has demonstrated loyal support for WasteCap Nebraska through participation in events, volunteering time, treasure or talent, and by taking advantage of WasteCap member services. The award winner may be an employee of a member company or an individual member.

The **Recycler of the Year Award** is presented to a service provider that has shown innovation in making recycling more accessible to end-users and in developing new markets for previously hard-to-recycle materials. The recipient employs the highest possible standards for responsible materials handling.

The **Sustainable Business of the Year Award** is presented to a business or organization with an active Green Team that incorporates holistic, sustainable business practices supporting innovation in Management, Purchasing, Energy, Waste, Facilities, Employees, Customers, Community, and/or Transportation.

The **Zero Waste Award** recognizes a business or organization that has made a significant effort to reduce inputs, reduce waste, recycle and/or reuse by-products, and strives for a closed loop system in materials handling. Zero waste is defined as a reduction in landfilled materials by at least 90% from a documented baseline.

The **Product Stewardship Award** is presented to a business or organization pro-actively taking responsibility for the full life-cycle of their product, reducing impacts to the environment and human health caused by the production, use, and end-of-life management. This award may be presented to a manufacturer, retailer, wholesaler or distributor.

The **Commonwealth Award** recognizes a business or organization that gives its time, talent and treasure to the community in which it operates in order to improve the natural environment, or health, welfare and common good for all stakeholders.

The **Best Place to Work Award** recognizes a business or organization that has implemented strong employee benefit programs, (e.g. health and wellness benefits, commuter benefit programs and etc.), and/or has significantly engaged employees in their sustainability programs.

(402) 436-2383  
[www.wastecapne.org](http://www.wastecapne.org)  
1-888-392-7839



285 S. 68th Street Pl  
Suite 540  
Lincoln, NE 68510

**Our Mission: To partner with business leaders to implement resource conservation strategies that improve profitability, community goodwill and employee pride.**

# 2012 WasteCap Nebraska Sustainable Business Awards

## Awards Application

Sustainable Business Awards will be presented at the Sustainability Summit luncheon, Wednesday, October 10th, 2012. Only WasteCap Nebraska members may apply. Please provide a separate form if applying for more than one award category. Applications are due no later than August 15th, 2012. Email application to: [jdiegel@wastecapne.org](mailto:jdiegel@wastecapne.org) or mail to: WasteCap Nebraska, 285 S. 68th Street Place, Suite 540, Lincoln, NE 68510

### Check award category applying for:

- |   |  |
|---|--|
| <input type="checkbox"/> Member of the Year Award               | <input type="checkbox"/> Product Stewardship Award |
| <input type="checkbox"/> Recycler of the Year Award             | <input type="checkbox"/> Commonwealth Award        |
| <input type="checkbox"/> Sustainable Business of the Year Award | <input type="checkbox"/> Best Place to Work Award  |
| <input type="checkbox"/> Zero Waste Award                       |  |

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Name of Business/Organization

Number of Years as a WasteCap Member

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Street Address

City / State / Zip

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Primary Contact Name

Phone / Email

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Nominated by: (If different from primary contact) Phone / Email

**Narrative:** Please provide the following information on no more than two pages and send with application form. Up to two supplemental materials may be included if it directly supports the argument for nomination.

1. General description of achievement(s) related to the award category.
2. Description of leadership innovation that lead to the achievement(s).
3. Data (if possible) that shows the measurable effect of the achievements(s).
4. Impact of sustainability efforts on: stakeholders (community, employees, customers, supply chain); environmental impact and financial impact.
5. Any additional information that might be a factor for consideration, (e.g. employee engagement, community involvement, new company policies, product process improvement, etc.)

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