

Having trouble viewing this email? [Click here](#)

November 2014 EcoFacts



## Zero Waste Starts with Choice!

### Bottled Water or Tap? You decide.

- Key Facts
  - Bottled water costs hundreds or thousands of times more than tap water.
  - Bottled water is not safer than tap water.
  - The idea that all bottled water is *pure* is a marketing myth.
  - Plastic bottles can leach chemicals into the water.
  - The Food and Drug Administration regulates only the 30 to 40 percent of bottled water sold across state lines.
  - U.S. plastic bottle production requires more than 17 million barrels of oil, enough to fuel one million cars.<sup>1</sup>
  - About 86 percent of the empty plastic water bottles in the United States land in the garbage instead of being recycled.<sup>2</sup> That amounts to about 765,000 tons of PET plastic bottles piling up in U. S. landfills each year.<sup>3</sup>
  - There's an app for that! [TapBuddy](#) helps you find tap water, share a water source and take a pledge to ditch bottled water. Created by Food and Water Watch for iPhone and Android platforms.

Learn more at <http://www.foodandwaterwatch.org/reports/take-back-the-tap/>

<sup>1</sup> Arnold, Emily and Janet Larsen. "Bottled water: Pouring resources down the drain." Earth Policy Institute, Feb. 2, 2006.

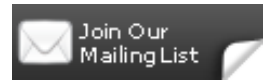
<sup>2</sup> "Disaster in a bottle." Sydney Morning Herald, April 24, 2007. Available at [http://www.energizewater.com/index\\_files/bottwater.htm](http://www.energizewater.com/index_files/bottwater.htm)

<sup>3</sup> U.S. Government Accountability Office. "Bottled Water: FDA Safety and Consumer Protections are Often Less Stringent than Comparable EPA Protections for Tap Water." June 2009 at 23; Gitlitz, J and Pat Franklin. Container Recycling Institute. "Water, Water Everywhere: The Growth of Non-Carbonated Beverages in the United States."

Visit [www.wastecapne.org](http://www.wastecapne.org) for all the information you need for recycling in Nebraska.



WasteCap Nebraska  
402-436-2384  
www.WasteCapNE.org



Copyright © 2014. All Rights Reserved.

[Forward this email](#)



This email was sent to chakenkamp@wastecapne.org by [communications@wastecapne.org](mailto:communications@wastecapne.org) | [Update Profile/Email Address](#) | Rapid removal with [SafeUnsubscribe™](#) | [Privacy Policy](#).



WasteCap Nebraska | 610 J Street, Suite 300 | Lincoln | NE | 68508