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July 2014 Newsletter



**2014 Sustainability Summit**  
**October 28 & 29, 2014**  
**Embassy Suites, Downtown Lincoln**

Zero Waste is the 21st Century solution to rebooting our waste management system. Business and community leaders have an important role in finding a resolution that will protect and conserve natural resources, control expenses and provide an equitable solution for taxpayers. Join us to explore concepts and learn about the tools and resources available for building Zero Waste communities.

**DAY 1 - TUESDAY, OCTOBER 28**

We will kick off the summit with two-half-day workshops followed by tours of local zero waste facilities. A reception and public policy forum later in the evening will close out the day.

**DAY 2 - WEDNESDAY, OCTOBER 29**

The second day will include a keynote address from Eric Lombardi, four breakout sessions, Sustainable Business Awards Luncheon, a plenary session, and the vendor show.

**SUSTAINABLE BUSINESS AWARDS**

**Upcoming Deadline:**

**Awards Applications are due by August 15, 2014**

Zero Waste, Recycler of the Year, Commonwealth,  
Sustainable Business of the Year, Green Team of the Year, Member of the Year

The results of the 2014 Nebraska Statewide Recycling Study will also be presented and discussed.

**For more information on the Sustainability Summit please visit:**

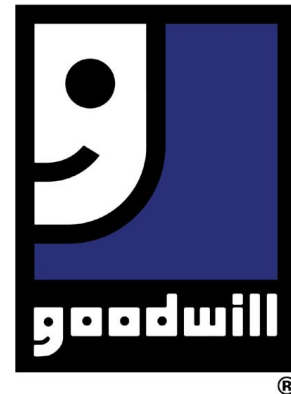
**<http://www.wastecapne.org/2014-sustainability-summit/>**



**Keynote Speaker**  
**Eric Lombardi**

## August Green Team Roundtable Goodwill Industries on August 13th

An overview of Goodwill's contributions to the community and the people they serve will be the topic of a presentation during the Green Team Roundtable meeting on August 13th. Participants will get a closer look at Goodwill's massive recycling operation and receive a tour of the warehouse operations at 2100 Judson in Lincoln. The meeting runs from 11:30am to 1:00pm and is open to all. Registration is required at [www.wastecapne.org/greenteams/](http://www.wastecapne.org/greenteams/)



**Cost:** \$8 for WasteCap Members | \$10 for the public  
A zero waste lunch is provided.

## Statewide Pharmacy Take back

The Nebraska Pharmacists Association is pleased to be awarded grant funds from the Nebraska Department of Environmental Quality. These funds will further the work of the Nebraska MEDS Coalition, of which WasteCap is a member. The coalition has been supporting collection of unwanted medications in the Lancaster County in a pilot project, and the funds will allow the project to expand statewide. The "Leftover Medications" campaign seeks to educate consumers and provide medication disposal options.



Learn more about the coalition at [NPharm.org](http://NPharm.org)

## Waste Assessments

### Throwing Money Away?

Businesses know that reducing landfill waste is one way to control operating expenses. But how much can it really save? The rule of thumb is that businesses buy an estimated 40% more trash service than needed. It is much cheaper to recycle than to pay hauling and landfill tipping fees for the same amount of material. Other cost saving strategies are vendor selection, service optimization, waste prevention, product substitution and reuse. [Read more...](#)



## UPCOMING EVENTS

### No More Empty Pots: Managing Organics: Food Wasted/Opportunity Lost

Thursday, July 31st from 8:30 am - 1:30 pm

UNO Mammel Hall (68th & Pine Sts.)

Join us for a workshop on managing food waste and become part of the effort to develop solutions in collaborative, broad-based systems that divert organics from the landfill. This event is intended to stimulate dialogue and increase awareness of the full cost of 'wasting organics' vs the costs and benefits of 'using organics' as feedstock in the creation of value-added products. Lunch will be provided.

RSVP by July 23 to Kay Stevens at (402) 709-5462 or [kstevens@nomoreemptypots.org](mailto:kstevens@nomoreemptypots.org)



## SPONSOR SPOTLIGHTS



### Prairieland Dairy

Located just 15 miles south of Lincoln, was created when the Eickhoff, Goossen, Obbink and Rice family farms joined together as one.

Our mission was to create a new kind of dairy: one that was sustainable, open and transparent; one that served people, cows and the planet.

When you buy Prairieland Dairy products, you join us in this effort to better our environment, economy and community. [Read more...](#)

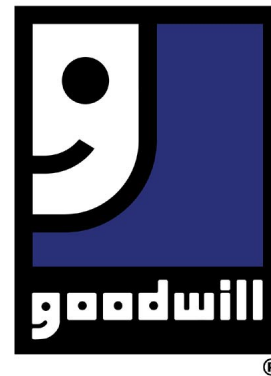


### Arbor Day

We inspire people to plant, nurture, and celebrate trees.

Founded in 1972, the centennial of the first Arbor Day observance in the 19th century, the Foundation has grown to become the largest nonprofit membership organization dedicated to planting trees, with over one million members, supporters, and valued partners.

The impact we make on our world is accomplished through our conservation and education [programs](#).



### Goodwill Industries

Goodwill Industries Serving Southeast Nebraska Inc.'s

mission is willing workers employed and community resources maximized. Goodwill's programs support individuals with barriers to employment by providing services which equip them with the tools needed in order to obtain employment, thus adding to lower unemployment rates and less reliance on government assistance within the Lincoln community.

[Read more...](#)



WasteCap Nebraska  
402-436-2384  
[www.WasteCapNE.org](http://www.WasteCapNE.org)



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