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April 2015 Newsletter



## The 2015 Go Green Advertising Award goes to: The Minnow PROJECT & WasteCap Nebraska

Congratulations! The winners of the 2015 Go Green Advertising Awards (GGA Awards) are honored each year for their work specifically designed for the promotion of green-themed products and services. This year, WasteCap Nebraska received the Gold Winner Award in the non-profit website design category.



Responsive website design was the last step in Minnow Project's rebranding efforts for WasteCap Nebraska. The site features a custom theme design that displays new logos, graphics, banners, photos, an event calendar and much more. Minnow installed a WordPress Content Management System to allow Wastecap to update content, add menu items and additional pages as needed. With the new website, users are able to access the most current resources on recycling, sustainability and waste education. Check it out at [www.wastecapne.org](http://www.wastecapne.org).



Sustainability Leadership Presentation Series  
Empowering leaders for a sustainable future

## Learn to Thrive: Lessons from Nature Webinar

Thursday, May 7, 2015 at 3:30 pm with featured speakers, Lily Livingston, HDR Sustainable Design Services and Daniel Lawse, Verdis Group.

What would our world look like if we rediscovered the lessons of nature? What if the places we live and work engaged our senses in a healthy way and celebrated culture *with* nature, encouraging human delight? How can a leaf inspire a solar cell? Or organizations learn from a tree or a coral reef?

Biomimicry is an innovation method that seeks new ways of living sustainably—from new products and processes to policies—by emulating nature's time-tested patterns and strategies. Janine Benyus, the founder of biomimicry, introduces an era based not on what we can extract from organisms and their ecosystems, but on what we can learn from them. Instead of technology working separately from nature, imagine a world where technology is in relationship with nature.

Biophilic design articulates the relationships between nature, human biology and the design of the built environment so we experience the natural environment more in our daily world. Academics, researchers and others have codified valuable design research for improving health and well-being in our built environment into patterns of biophilic design; Patterns 'that nurture the innate human attraction to natural systems and processes.' Come learn how to bring nature back into our buildings, neighborhoods and lives.

Watch online via the livestream <https://www.mccneb.edu/cps/green/slps.asp>, password SLPS. Sustainable Leadership Presentation Series is a partnership with WasteCap Nebraska, Central Community College, Joslyn Institute for Sustainable Communities and Metropolitan Community College.

## How to Plan a Zero Waste Event - A Webinar

Are you affiliated with an organization that will be hosting an event this year? WasteCap Nebraska has a service for Zero Waste Event logistics and supplies. With proper planning and supplies, over 90% of materials can be diverted from the landfill by reducing, recycling and composting. Learn all about it on Thursday, April 30 on a webinar beginning at 12:30 p.m. The webinar will guide your thinking through waste reduction, donation, communicating with vendors and exhibitors, calculating diversion rates and how to get help and supplies. Our friends at Springo will tell you about their mobile hydration trailers that eliminate the need for bottled water.

Presenters are: Ilonka Zlatar, director of goZERO, WasteCap's zero waste events service, and research assistant for zero waste programs. She holds a Master's of Science in Natural Resources from UNL.

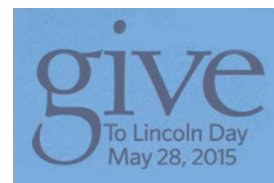


Dan Warren, Operations Manager for Aqua Systems and co-founder of Springo, the new mobile hydration service company. He also owns Pedalpushers, a pedicab operation and the Fox Hole Tavern in Wilber, Nebr.

To register: <https://attendee.gotowebinar.com/register/914883540935650816218835409356508162>

## May 28 - A Special Day to Make Special Things Happen in Lincoln

Mark your calendars! Give To Lincoln Day is your chance to make a real impact on Lincoln's quality of life. Every donation you make on May 28th helps your favorite charities even more, because we will also receive a proportional share of the \$300,000 challenge match pool!



### UPCOMING EVENTS

#### **USGBC NFC Earth Week Party: Film Screening and Town Hall**

Thursday, April 23, 2015, starting at 5:00 pm. For more information:

<http://www.usgbcne.org/>

#### **Earth Day 2015**

April 26th Bellevue at Lied Activity Center

WasteCap Nebraska will also be celebrating Earth Day at Doane College in Crete on April 22.

#### **Pay-As-You Throw: Growth & Opportunity for Sustainable Materials Management**

Thursday, May 21st at 1:00 pm EST, this webinar provides a summary of EPA Region IX's recently completed PAYT Grant.

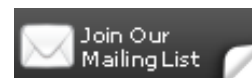
To register: <https://attendee.gotowebinar.com/register/100000000064935292>.



WasteCap Nebraska

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[www.WasteCapNE.org](http://www.WasteCapNE.org)



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*Try it FREE today.*

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