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May 2015 EcoFacts



Zero Waste at Sports Venues

Large events can produce a lot of trash, but some of our largest and most beloved events are starting to go Zero Waste! The Zero Waste goal of diverting over 90% of discards from the landfill is becoming a reality in the Big 10.

At Ohio State University's football stadium, Zero Waste was achieved in 2013. In previous years, they typically generated upwards of 120 tons of materials. Yet, by working with their vendors on waste reduction, using the right materials, and collaborating with processors, they generated about half of that, and diverted an average of 90.5% of the rest in 2013. And they keep getting better! In 2014 one game achieved **98.7% diversion and their season averaged 95%**. They've done so well, in fact, that this year they **won't have trash cans!**



What can you do?

- Put the pressure on your local teams and sporting venues to work towards zero waste. We already know it can be done and how to do it!
- Let organizers know that you value waste reduction and want them to take action.
- Play to win!

Policy

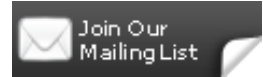
Public policy and private investments, including operations at stadiums and arenas, should

encourage the routing of materials found in the waste stream to their best use. Some venues require recyclable or compostable food and beverage packaging, and ban Styrofoam.

Visit www.wastecapne.org for all the information you need for recycling in Nebraska.



WasteCap Nebraska
402-436-2384
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