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May 2015 Newsletter



"Building Better Communities" May Webinar will Discuss Developing a Composting Program at Work

For businesses working toward zero waste goals, organics diversion is often a necessary component. Learn how HDR, in collaboration with weCompost, worked through some of the obstacles to establish a viable composting program in their office. Register for this free webinar from WasteCap Nebraska's "Building Better Communities" series at <https://attendee.gotowebinar.com/register/4306790710744589826> the webinar will be held on May 28 at 12:30 p.m.

Adam Sagert is founder and owner of weCompost, an urban compost pickup service that allows residences and small businesses in Omaha to recycle organic and compostable materials at their home or work. Kim Sosalla-Bahr has more than 20 years of professional architecture and sustainable design experience and has been with HDR, in Omaha for the last 18 years.

She is a licensed architect, a LEED Accredited Professional for Building Design + Construction, A Green Globes Professional and an ISI Envision Sustainability Professional. Ms. Sosalla-Bahr's experience is related to building design, facilitating sustainable design efforts and documentation, as well as involvement in HDR's internal sustainability initiatives.



B Lab Announces B Corp Best for the World List

In early April, [Forbes](#) magazine featured a story on B Lab's annual release of the "B Corp Best for the World" list of honorees. Companies on this list are recognized for using the power of business to create positive social and environmental impacts, and have earned an overall score in the top 10% of all Certified B Corporations on the B Impact Assessment.

WasteCap Nebraska partners with B Lab by sharing a portal to their [Quick Impact Assessment](#) (a shorter version of the B Impact Assessment) on our web site. It's a quick and easy way to see how your company stacks up against the more than 20,000 other businesses that have taken the assessment, and discover areas for improvement. WasteCap also

provides follow-up support through green team training, waste assessments and more.

Also in April... Etsy, the online craft bazaar and certified B Corporation, made its debut on the Nasdaq stock market, closing at almost twice their initial public offering price. This was a milestone for the B Corp movement, as Etsy is only the second certified B Corp to go public. B Lab was founded as a nonprofit organization in 2006 has a vision that one day all companies will strive to be best *for* the world and create lasting value for all stakeholders.



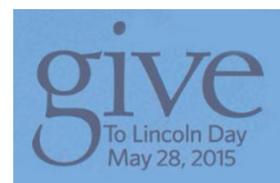
WasteCap 2015 Survey Coming to Your Email Soon

In an effort to provide more value and adapt to the demand for new programs and services, WasteCap Nebraska is conducting a brief survey. Your input is important to us and we value your ideas and suggestions. Thank you in advance for your participation in this survey. Completing the survey enters you into a drawing for gift certificates from Ploughshare Brewing Company (Lincoln) and Nebraska Brewing Company (Omaha).

Schedule Your Donation Today for Give to Lincoln Day

Give To Lincoln Day is your chance to make a real impact on Lincoln's quality of life. Every donation you make on May 28th helps your favorite charities even more, because we will also receive a proportional share of the \$300,000 challenge match pool! You can schedule your donation now and it will count on Give to Lincoln Day:

<http://givetolincoln.razoo.com/story/Wastecap-Nebraska>



UPCOMING EVENTS

Pay-As-You Throw: Growth & Opportunity for Sustainable Materials Management

Thursday, May 21st at 1:00 pm EST, this webinar provides a summary of EPA Region IX's recently completed PAYT Grant.

To register: <https://attendee.gotowebinar.com/register/100000000064935292>.



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